

ATTACHMENT IABSTRACT

An insert piece is disclosed for a container holding a product to be heated or cooled.

The insert piece defines a substantially elongate space intended to accommodate a heating or cooling means. The insert piece has a peripheral wall with a closed end and an open end. The open end is provided with an outwardly projecting film for attaching to the container. The peripheral wall is provided with a reinforcement means, preferably a stepped form. A container for a product to be heated or cooled, provided with an insert piece of this nature, and a process for forming an insert piece are also disclosed.